

ual:

What is the importance of knowing who the film is for?

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Duration of video clip: 37 seconds

I think one of the things that toward the end of the film Pratap, especially when we have the family testimonials at the end is that - with this shift from something that is more of an edited actuality type of construction to something that becomes more of a plea that is centred around long term care issues - and I think that idea of who it is for is absolutely one of the things that helps refine.